

# OUTER BANKS *association of* REALTORS®



## 2011 AFFILIATE SPONSORSHIP PROGRAM

**T**here's no better way to get your company's name and products in front of OBAR real estate decision-makers than through a comprehensive, year round sponsorship package.

# OBAR Sponsorship Programs

Welcome to the New 2011 OBAR Sponsorship Program - our mission is to bring our Affiliate Members the best opportunities to highlight their services to our membership throughout the year. As Affiliate Members, you are an important alliance partner to our association and we have created sponsorship opportunities to expand your marketing options. We will continue to grow and develop this program throughout the year and will update you as those benefits become available.

In the past, as each upcoming event was approaching, we would contact you to see if you would like to be a sponsor. In an effort to help you plan and budget and to give you more opportunities to be in front of our nearly 1000 members through participating in events, meetings and socials and through our weekly email newsletter and the OBAR website we have created a sponsorship program which is all inclusive and gives you a greater value for each dollar you invest in OBAR. We hope you find this to be a more beneficial, more affordable and more simplified way to be involved in your association.

There are 4 levels of sponsorship available:

Diamond	\$3000 Investment	\$5685 Value
Gold	\$2000 Investment	\$4085 Value
Silver	\$1000 Investment	\$1795 Value
Bronze	\$ 500 Investment	\$ 955 Value

*To discuss sponsorship options, contact Karen Pierce 252-441-4036 or [karenp@outerbanksrealtors.com](mailto:karenp@outerbanksrealtors.com)*

## DIAMOND Level Partner

- One Affiliate Membership
- 6 REALTOR Ball Tickets
- 6 Annual Event Tickets
- 1 Golf Tournament Team
- 1 Golf Hole Sponsorship
- 1 Bowling Team with Banner
- 1 Surf Fishing Team
- 1 Sponsor station at Membership Meeting /Social
- 4 Ad Spots in the Weekly Newsletter
- 2 Large Banner Ad (1 month ea) on OBAR Website
- 3 Small Ad Spots (1 month ea) on OBAR Website
- Top Level Recognition throughout all 2011 events
- 8 Tickets to a General Membership Meeting
- KTC (Kilgore Training Ctr) Room Rentals—Free
- Membership Address List—2 requests per year

## GOLD Level Partner

- One Affiliate Membership
- 4 REALTOR Ball Tickets
- 4 Annual Event Tickets
- 1/2 Golf Tournament Team
- 1 Golf Hole Sponsorship
- 1 Bowling Event Banner
- 1 Surf Fishing Team
- 1 Sponsor station at Membership Meeting/ Social
- 3 Ad Spots in the Weekly Newsletter
- 1 Large Banner Ad (1 month ea) on OBAR Website
- 2 Small Ad Spots (1 month each) on OBAR Website
- Mid Level Recognition throughout all 2011 events
- 6 Tickets to a General Membership Meeting
- KTC (Kilgore Training Center) Room Rentals—Free
- Membership Address List—2 requests per year

### **SILVER Level Partner**

- One Affiliate Membership
- 2 REALTOR Ball Tickets
- 2 Annual Event Tickets
- 1/2 Price Golf Hole Sponsorship
- 1/2 Price Bowling Event Banner
- 1 Surf Fishing Team
- 2 Ad Spots in the Weekly Newsletter
- 1 Small Ad Spots (1 month each) on the OBAR Website
- Low Level Recognition throughout all 2011 events
- 4 Tickets to a General Membership Meeting
- 50% Off KTC (Kilgore Training Center) Room Rentals
- Membership Address List—1 request per year

### **BRONZE Level Partner**

- One Affiliate Membership
- 1 Surf Fishing Team
- 1 Small Ad Spots (1 month each) on the OBAR Website
- Mentions throughout all 2011 events
- 2 Tickets to a General Membership Meeting
- 25% Off KTC (Kilgore Training Center) Room Rentals
- Membership Address List—1 request per year



## **AFFILIATE BASIC MEMBER BENEFITS**

- Invitation to attend membership events
- Weekly OBAR Newsletter—52 issues per year
- Invitation to attend educational events
- Inclusion on Affiliate Roster available on OBAR website
- Invitation to serve on OBAR committees
- Invitation to sponsor OBAR events
- Invitation to purchase web advertising on OBAR website
- Invitation to purchase web advertising in OBAR newsletter



# 2011 CORPORATE SPONSOR PROGRAM

	DIAMOND	GOLD	SILVER	BRONZE
<b>Annual Contribution</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,000</b>	<b>\$500</b>
Affiliate Membership	✓	✓	✓	✓
REALTOR® Ball Tickets <sup>1</sup>	✓	✓	✓	
Annual Event Tickets <sup>2</sup>	✓	✓	✓	
Golf Tournament Team <sup>3</sup>	✓	1/2 off / ✓		
Golf Hole Sponsorship <sup>4</sup>	✓	1/2 off / ✓		
Bowling Team	✓			
Bowling Banner	✓	✓	1/2 off / ✓	
Surf Fishing Team	✓	✓	✓	✓
Table at GMM or Social	✓	✓		
Ad Space in Newsletter <sup>5</sup>	✓	✓		
Banner Ad on Website <sup>6</sup>	✓	✓		
Small Ad on Website <sup>7</sup>	✓	✓	✓	✓
Recognition at 2011 Events	\$1000 ✓	\$600 ✓	\$300 ✓	\$150 ✓
Free Tickets to GMM <sup>8</sup>	✓	✓	✓	✓
KTC Room Rentals <sup>9</sup>	\$600 ✓	\$600 ✓	\$300 ✓	\$150 ✓
Membership Address List	✓	✓	✓	✓
<b>TOTAL *<sup>10</sup></b>	<b>\$5685</b>	<b>\$4085</b>	<b>\$1795</b>	<b>\$955</b>

<sup>1</sup> Diamond 6 Tickets, Gold 4 Tickets, Silver 2 Tickets, Bronze 0

<sup>2</sup> Diamond 6 Tickets, Gold 4 Tickets, Silver 2 Tickets, Bronze 0

<sup>3</sup> Diamond 1 Team, Gold 50% off Team, Silver 0, Bronze 0

<sup>4</sup> Diamond 1 Hole, Gold 50% off Hole, Silver 0, Bronze 0

<sup>5</sup> Diamond 4 ads, Gold 3 ads, Silver 2 ads, Bronze 0

<sup>6</sup> Diamond 2 banners, Gold 1 banner, Silver 0, Bronze 0

<sup>7</sup> Diamond 3 ads, Gold 2 ads, Silver 1 ad, Bronze 1 ad

<sup>8</sup> Diamond 8, Gold 6, Silver 4, Bronze 2

<sup>9</sup> Diamond 2x, Gold 2x, Silver 1x, Bronze 1x

<sup>10</sup> Values approximate from last year's data.