



2018 REALTOR® SPONSORSHIP PROGRAM

201 West Eighth Street, Nags Head, NC 27959
(252) 441-4036 Main (252) 441-7524 Fax
www.outerbanksrealtors.com



201 West Eighth Street, Nags Head, NC 27959
(252) 441-4036 Main (252) 441-7524 Fax
www.outerbanksrealtors.com

2018 REALTOR[®] SPONSORSHIP PROGRAM

Our sponsors are made highly visible to our membership. Through dozens of events, our 7' tall sponsor banners make well over 4,000 viewer impressions each year. Our event attendees are among the most productive in local real estate and many are the decision makers in their firms.

The digital footprint for our sponsors is considerable. Through our Milepost newsletter, event updates and social media highlights, annual viewer impressions total 2,800 for Silver sponsors, 5,600 for Gold and over 11,000 viewer impressions for Diamond sponsors. The banner ads at outerbanksrealtors.com log over 4,000 daily viewer impressions.

Your support is greatly appreciated by our membership and by our leadership especially. If you have any questions or feedback, please do not hesitate to contact us. We look forward to working with you in a productive new year!

Sincerely,

Karen Pierce
Membership & Marketing Director
karenp@outerbanksrealtors.com

OBAR REALTOR® Sponsorship Program

DIAMOND Level Sponsor - \$4,000

Company logo on our Premier Level Recognition Banners displayed at over 100 meetings and events including 5 BIC Breakfasts, 5 Socials and 5 General Membership Meetings

Two Golf Tournament Team

One Golf Hole Sponsorship

Two Surf Fishing Teams

One Bowling Team - NEW

Ten tickets to REALTOR® Ball

Conference & Training Room Rentals

Gold Level Sponsor - \$2,000

Company logo on our Recognition Banners displayed at over 100 meetings and events including 5 BIC Breakfasts, 5 Networking Socials and 5 General Membership Meetings

One Golf Tournament Team

One Golf Hole Sponsorship

One Surf Fishing Team*

One Bowling Team - NEW

Four tickets to REALTOR® Ball

Conference & Training Room Rentals

Silver Level Sponsor - \$1,000

Company logo on our Recognition Banners displayed at over 100 events including 5 BIC Breakfasts, 5 Networking Socials and 5 General Membership Meetings

One Surf Fishing Team

Two tickets to REALTOR® Ball

Conference & Training Room Rentals

Sponsor Benefits Comparison Chart

	<u>Silver</u>	<u>Gold</u>	<u>Diamond</u>
Recognition Banners at over 100 OBAR meetings	✓	✓	Premier
Golf Tournament Team		✓	2
Surf Fishing Team	✓	✓	✓
Golf Tournament Hole Sponsor		✓	✓
REALTOR® Ball Tickets	2	4	10
Recognition on outerbanksrealtors.com	✓	✓	✓
Conference & Training Room Rentals	✓	✓	✓

Sponsorship Dues:

\$1,000 \$2,000 \$4,000

Sponsorship Program Terms and Conditions:

- All sponsorship opportunities and benefits are first come, first serve, subject to change and available only to OBAR members. OBAR reserves the right, in its sole discretion for any reason, to accept or reject any potential sponsorship opportunity.
- REALTOR®Ball tickets must be confirmed at least 2 weeks prior to the event in order to be guaranteed.
- Dues must be paid by March 1 to guarantee inclusion on the Banners.
- Dues are discounted 50% after July 1 with limited benefits.
- Dues are nonrefundable.

Outer Banks Association of REALTORS®

REALTOR® SPONSOR AGREEMENT FORM

I agree to enroll my business in the Outer Banks Association of REALTORS® Sponsorship Program!

- Diamond Sponsor - \$4000**
- Gold Sponsor - \$2,000**
- Silver Sponsor - \$1,000**

Please write clearly or print details of your company

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Web Address: _____

Contact Person: _____ Title/Position: _____

Phone: _____ Email: _____

Primary Type of Business: _____

- Visa Master Card (Call Karen 441-4036 to pay via Credit Card) Check Payable to OBAR

Email to karenp@outerbanksrealtors.com or fax to 252-441-7524 to secure your Sponsorship.

Mail Check Payable to OBAR; RE: Sponsorship Program; 201 W. Eighth Street, Nags Head, NC 27959

For questions, call Karen Pierce at 252-441-4036

REALTOR® Sponsorship Program Terms and Conditions:

- All sponsorship opportunities and benefits are first come, first serve, subject to change and available only to OBAR members.
- OBAR reserves the right, in its sole discretion for any reason, to accept or reject any potential sponsorship opportunity.
- REALTOR® Ball tickets must be confirmed at least 2 weeks prior to the event in order to be guaranteed.
- Dues must be paid by March 1 to guarantee inclusion on the Banners.
- Dues are discounted 50% after July 1 with limited benefits.
- Dues are nonrefundable.

Business Logo: Please email a vector based logo to use on the banner and other marketing material.

Payment: Payment is due upon application.

Submission of this application indicates your acknowledgment that the Outer Banks Association of REALTORS has your permission to communicate with you via email, fax or telephone.

Signature of Applicant

Date

Office Use Only: Date Paid: _____
Payment Type: _____
Referred confirmed: _____
Referral Reward: _____